



SCAPA collection program.
2015 - February. Study report

2015 February



Membră a Asociației Europene de Protecția Plantelor

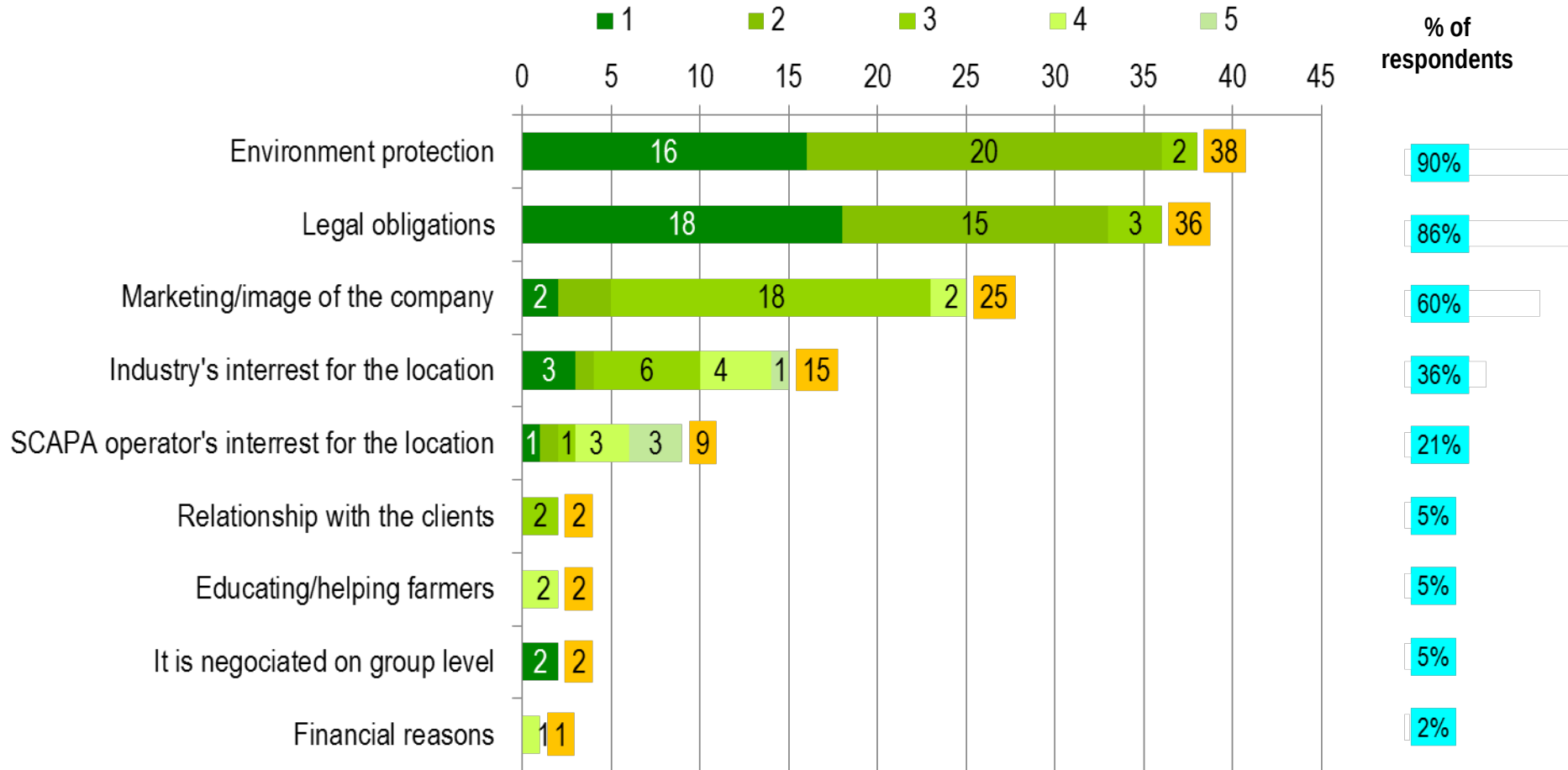
- **Study objectives and general study methodology**
- **SCAPA collection program – general description**
 - **Reasons for participation**
 - **Profile of collecting farms**
 - **Difficulties and ways for improvement**
- **Relationship with farmers**
 - **Evaluation of the cooperation with farmers**
 - **Difficulties and ways for improvement**
- **Relationship with the project operator**
 - **Evaluation of the cooperation with the operator**
 - **Difficulties and ways for improvement**
 - **Future participation in the program**
 - **Summary**

- **Objectives:** Evaluation of the SCAPA program through the experiences of the collection centers, identification of difficulties with the program and finding solutions for them
- **Methodology:** CATI (Computer Assisted Telephone Interview)
- **Target Group:** SCAPA collection centers
- **Sample Size:** N=42
- **Period of Survey:** 12.01.2015-30.01.2015

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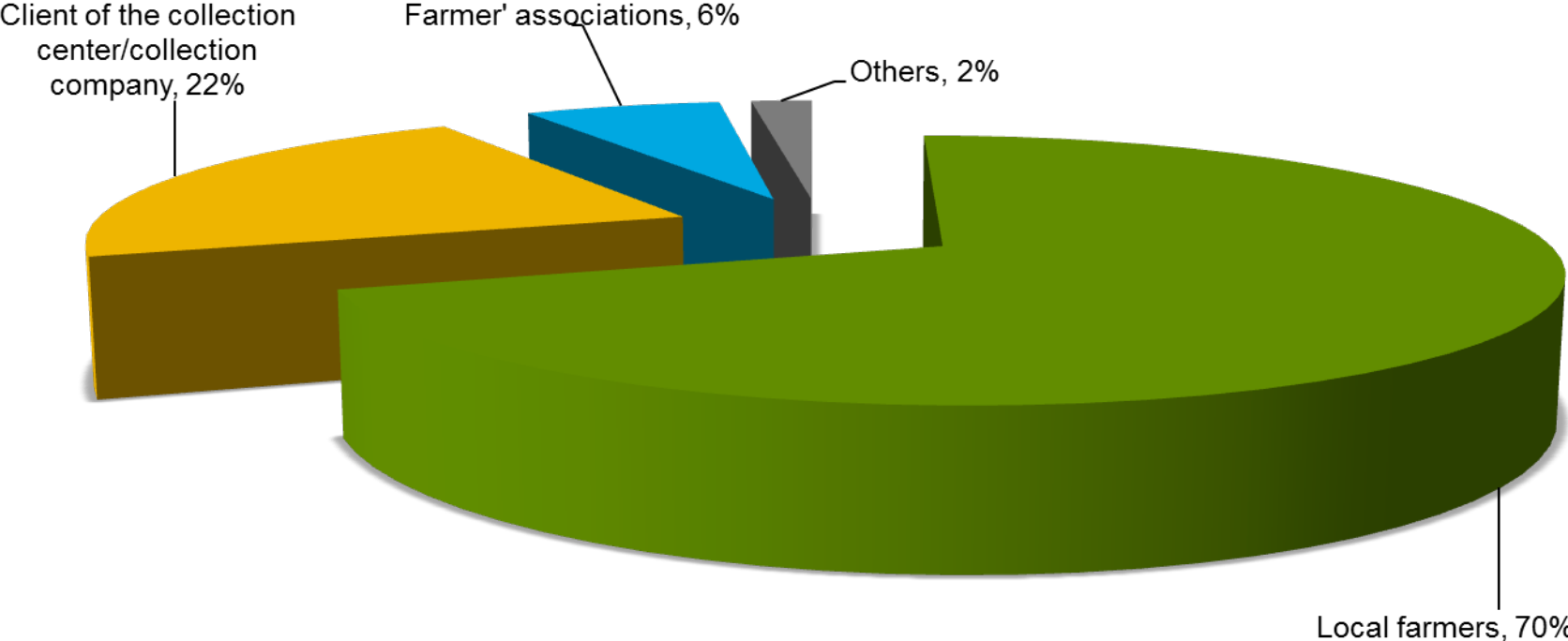
Main reasons for becoming a SCAPA collection center

Number of responses, N=42



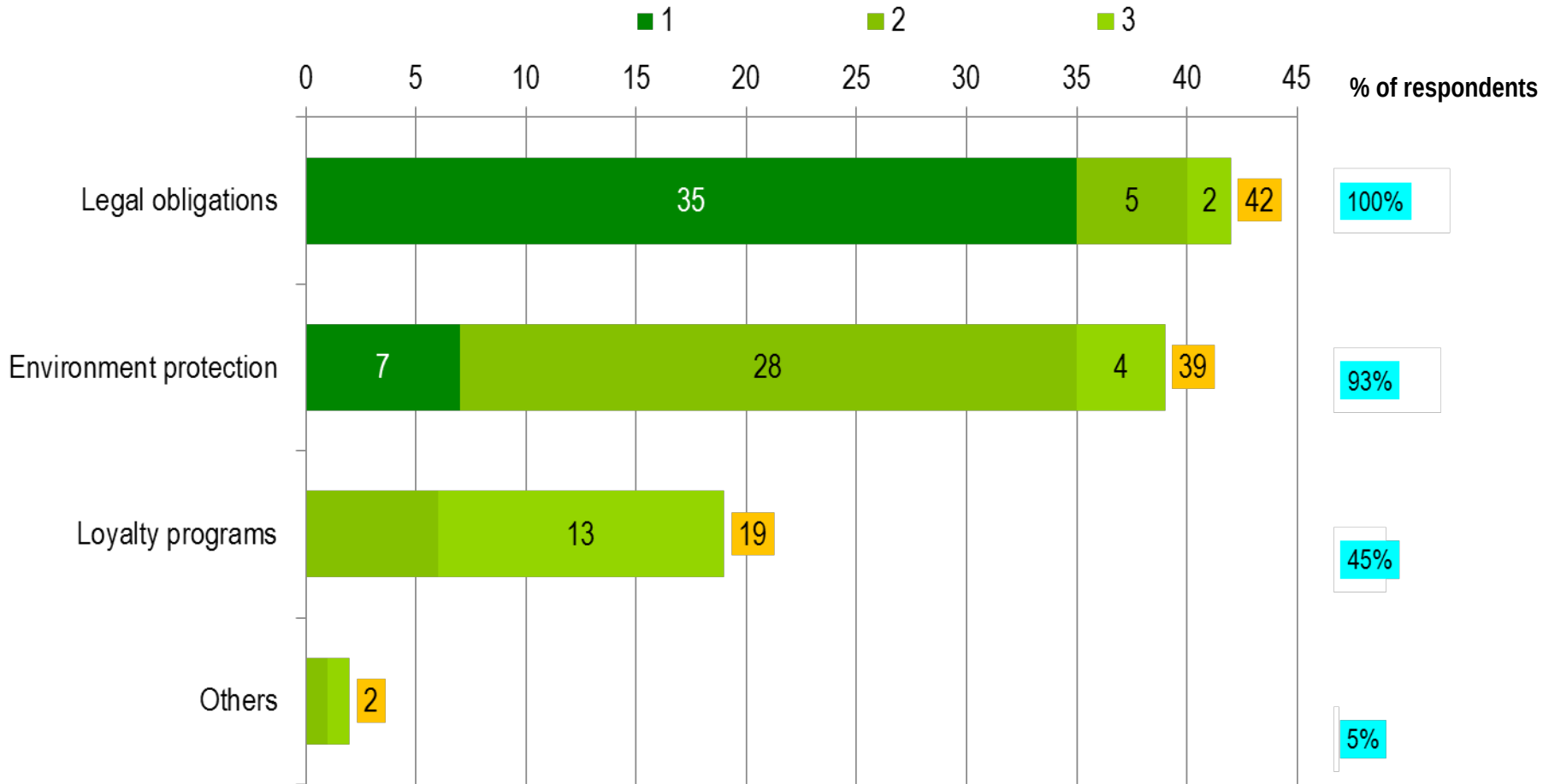
Sources of collected CP packages

% of responses, N=42



Main reasons that make farmers hand over waste materials

Number of responses, N=42



DIFFICULTIES

- **Handover rules are not respected**
 - **Farmer's attitude: "they'd rather burn the packages on the field"**
 - **Problems with the transport of the collected volumes**
- **Lack of space, small deposits**
- **Problems with SCAPA bags (few, not resistant enough)**
- **Not all type of packaging are accepted (ex. Metal, etc.)**

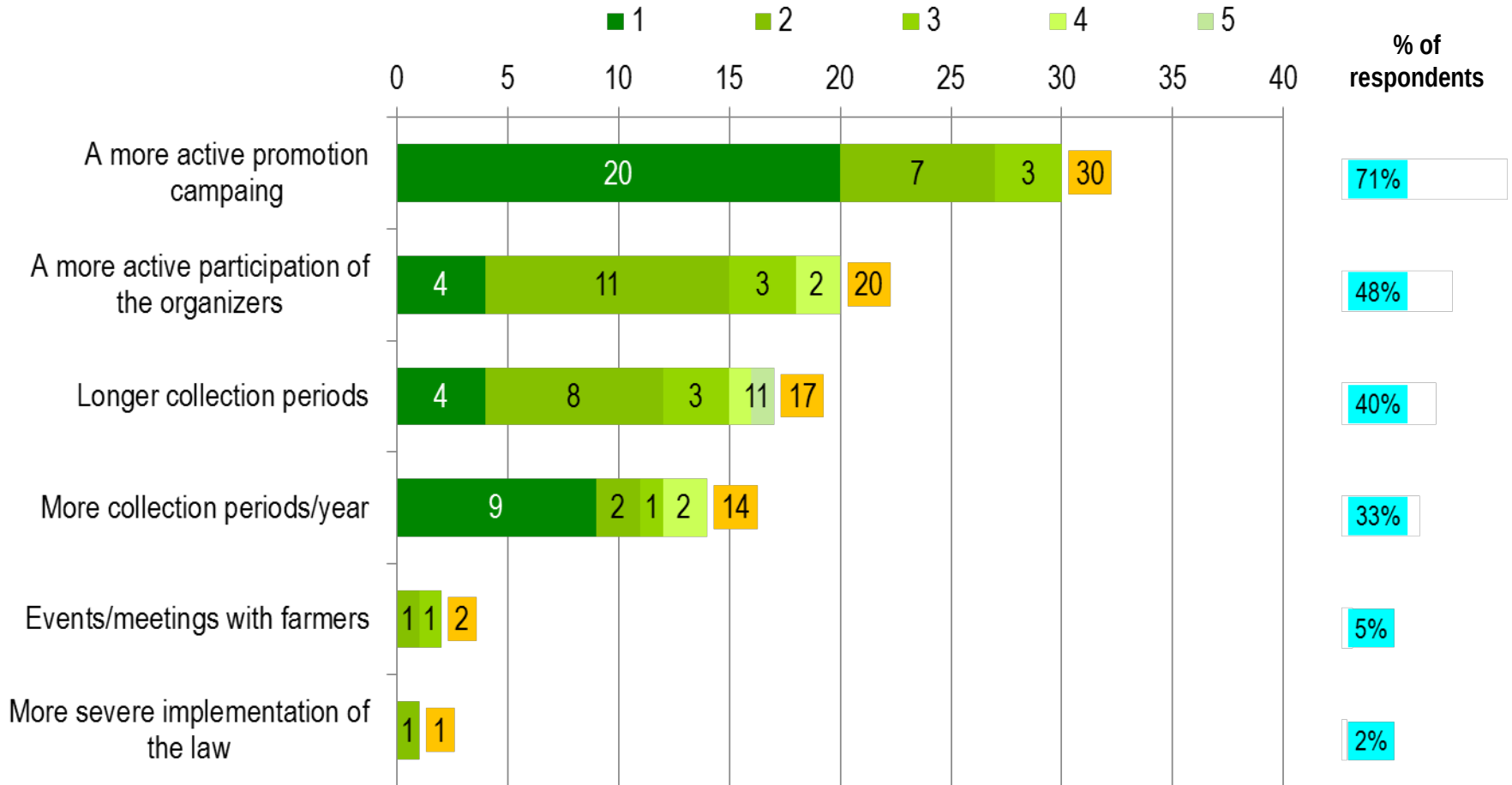
WAYS FOR IMPROVEMENT

program is good as it is - 43%

- **More intense promotion of the program**
- **Accept all types of waste materials (metal, fertilizer packages, etc.)**
- **Better motivation of the farmers/loyalty programs**
- **More collection centers**
- **More flexible collection periods**
- **More resistant SCAPA bags**

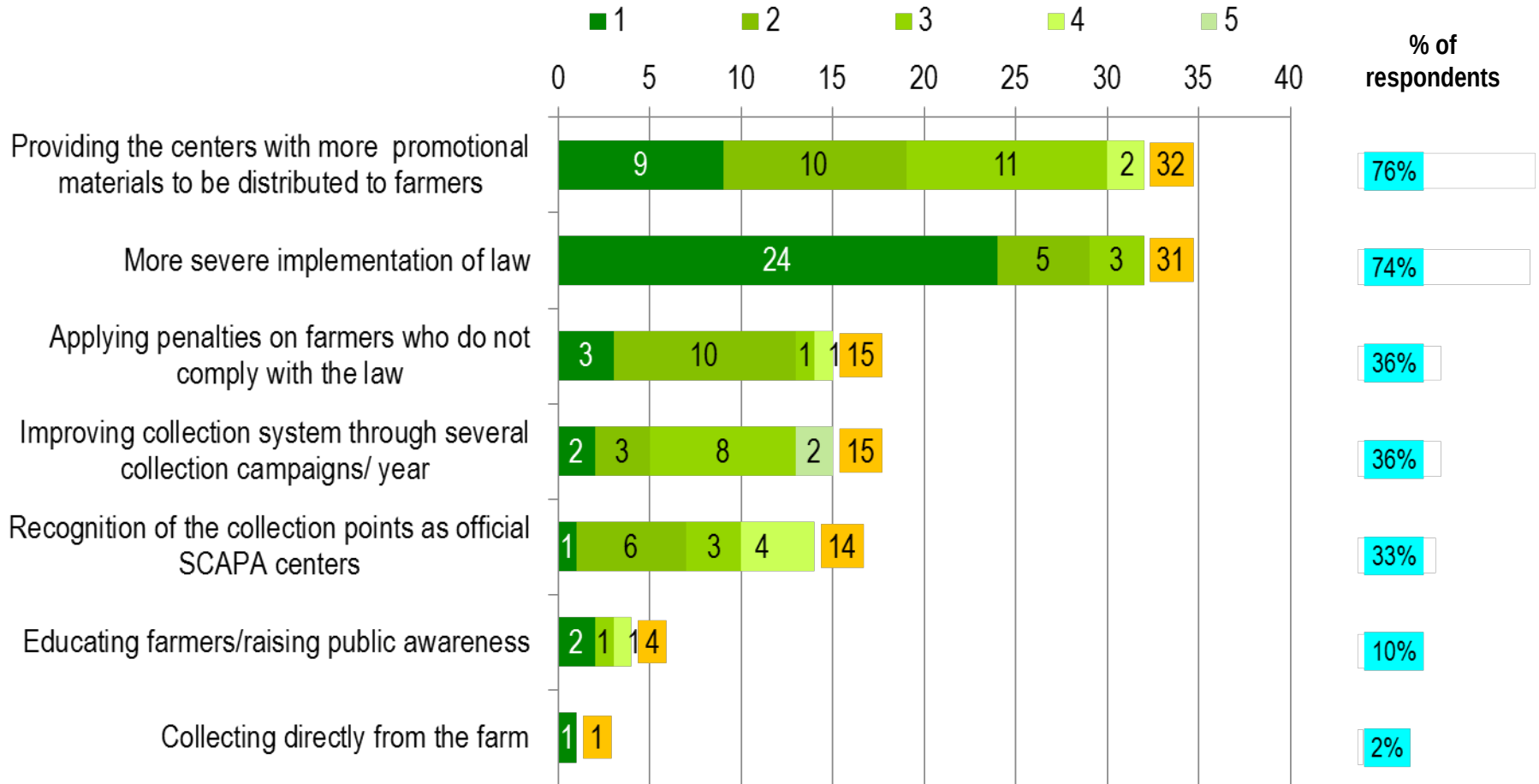
Possible ways to improve the collection campaign

Number of responses, N=42



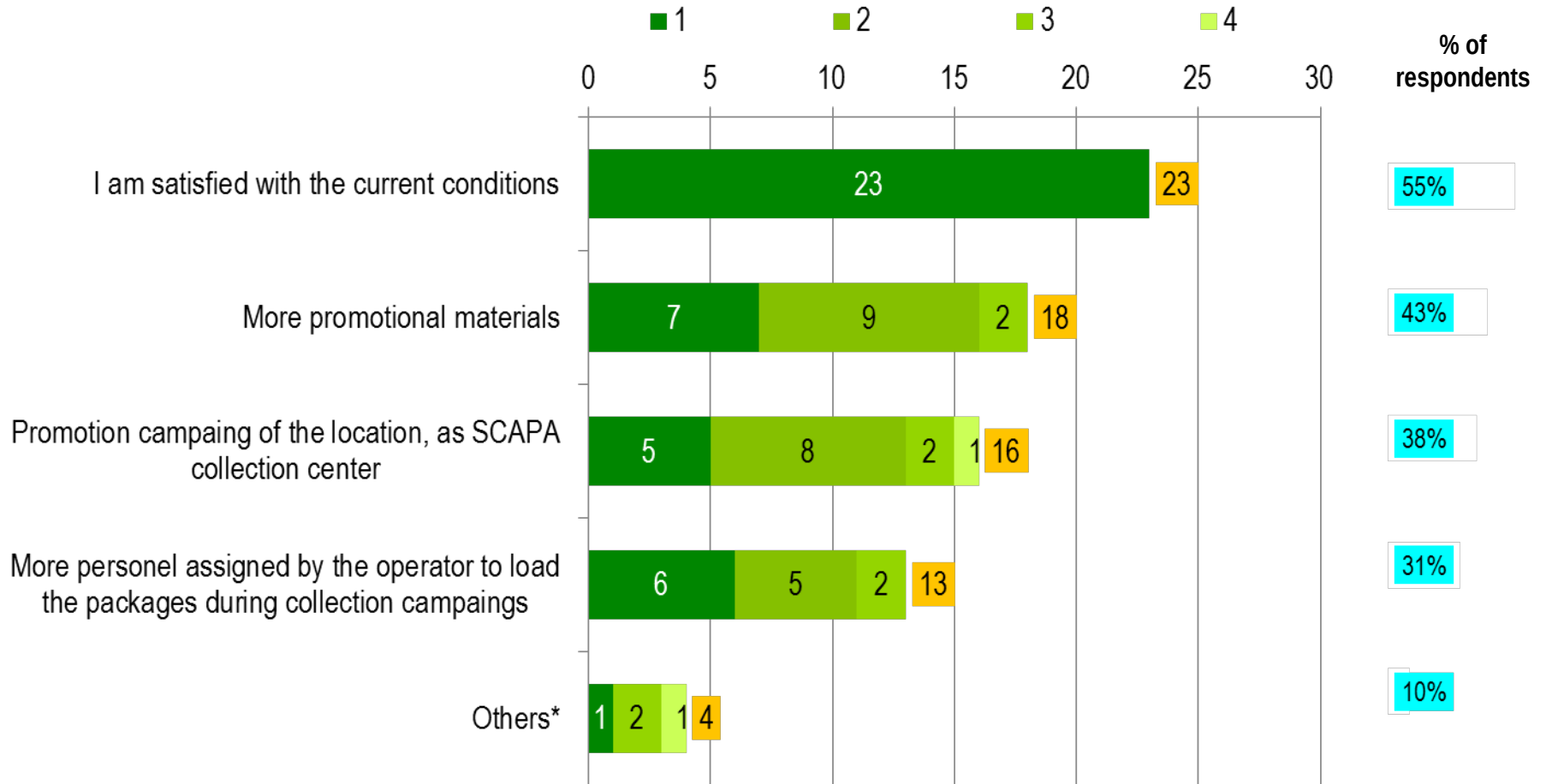
Possible ways to raise the collected volumes

Number of responses, N=42



Motivating centers to continue participation in the SCAPA program

Number of responses, N=42

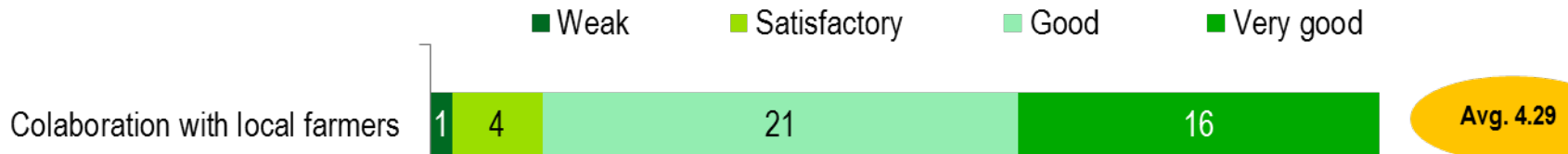


Others*: compactor to press the collected packages, special room for collection, bonus according to the quantities collected

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Collaboration between collection centers and local farmers who hand over packages

Number of responses, N=42



DIFFICULTIES

- **No difficulties - 70%**
- **Packages are not washed**
 - **Farmers' attitude - ignorance - no moral consciousness to protect the environment**
 - **Farmers are not aware of the legislation**

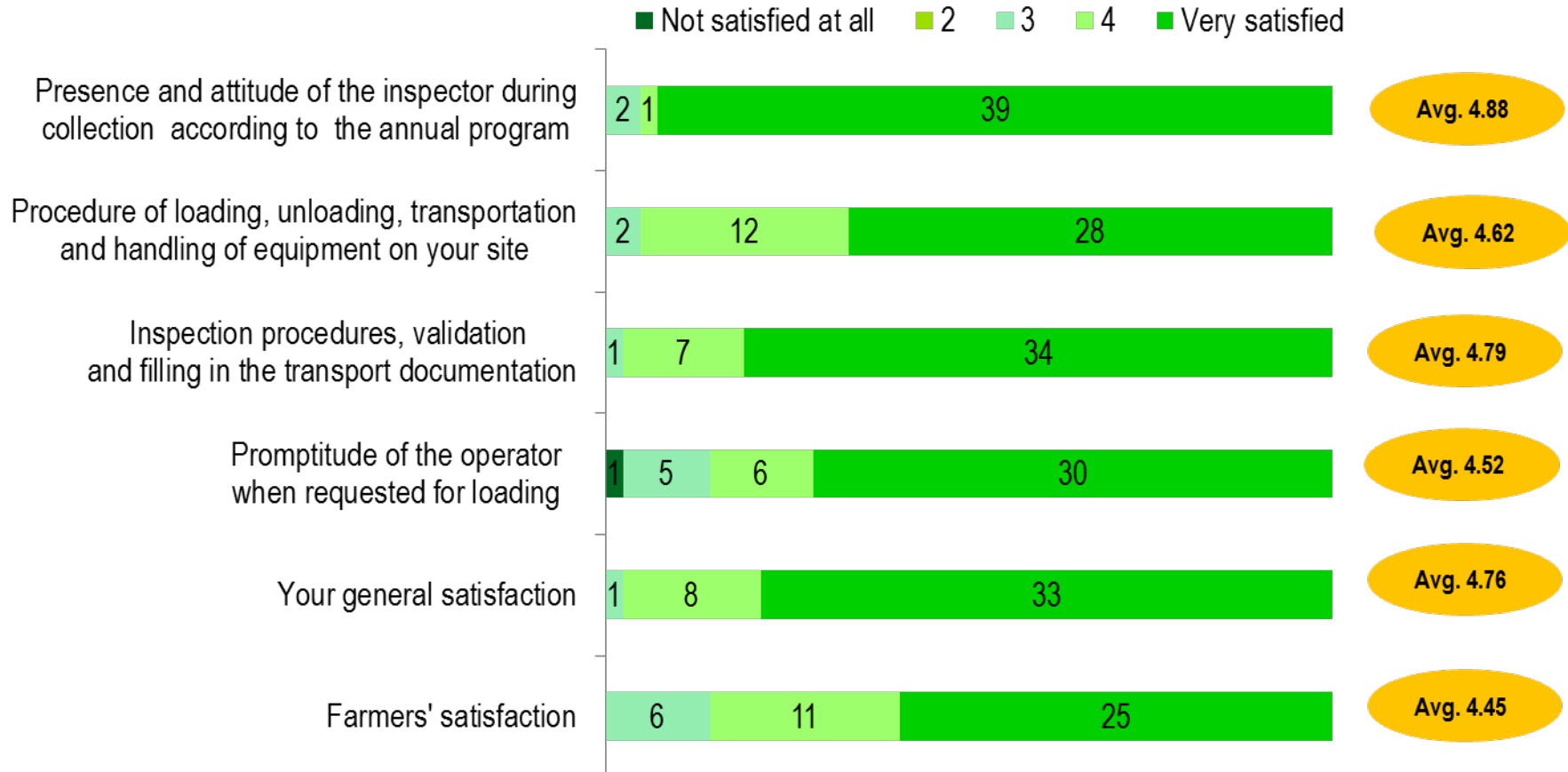
WAYS TO INCREASE COLLECTED VOLUMES

- **cooperation between SCAPA and the National Environment Protection Agency (13)**
- **Better promotion campaigns (11)**
 - **Bonus according to quantities handed in**
- **Informing farmers about the law (7)**
- **Raising awareness about environment protection (6)**
- **Involving local administration office**

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Collaboration between collection centers and SCAPA operator

Number of responses, N=42



Number of responses, N=42

DIFFICULTIES

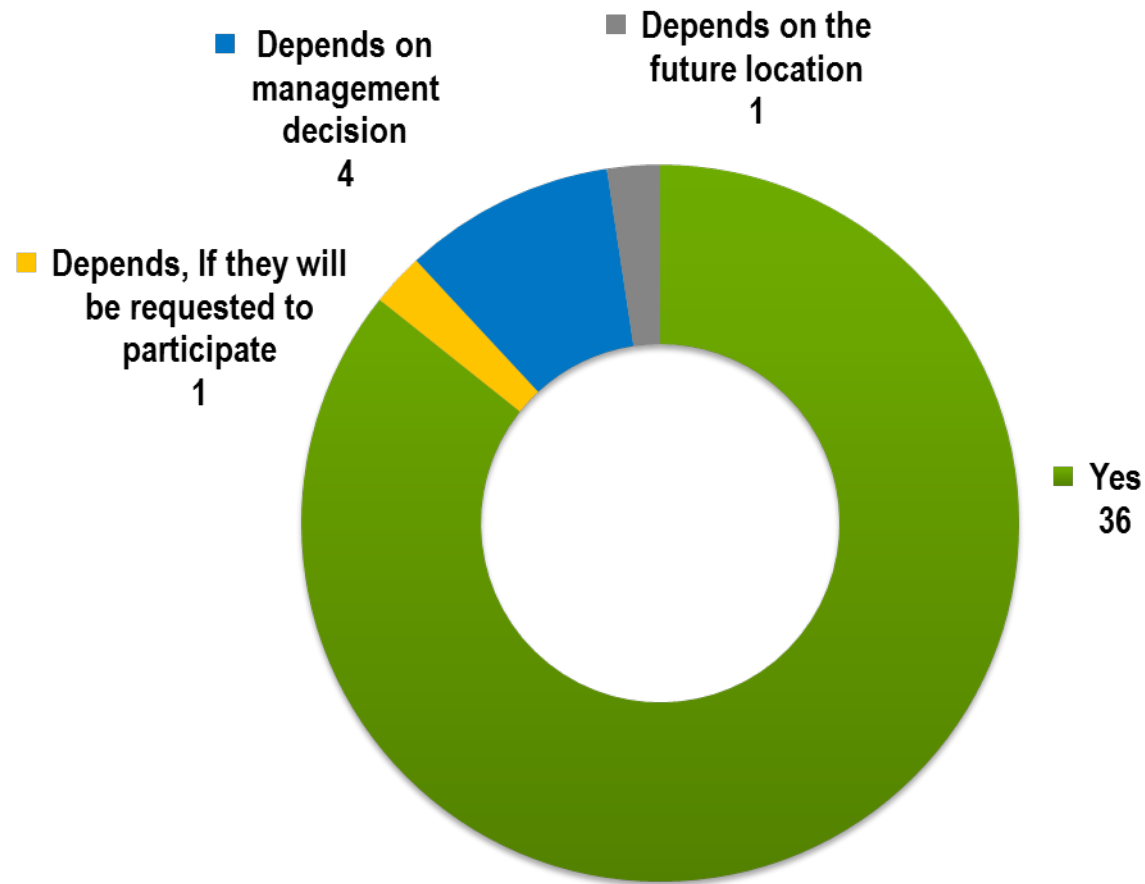
- **No difficulties - 83%**
- **Delays in taking over the collected volumes**
 - **Lack of scale**
 - **Weak SCAPA bags**

WAYS TO IMPROVE SCAPA

- **Accept all types of waste materials (metal, fertilizer packages, etc.)**
 - **More flexible/longer collection periods**
 - **Larger deposit**
- **More resistant SCAPA bags**
- **Educating farmers about the law, about environment protection**
 - **Simplify paperwork**
- **More personnel assigned to loading packages**
- **Motivate farmers - bonus programs**

Future participation in SCAPA as collection center

% of responses, N=42



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- 42 out of 55 collecting centers were questioned
- Environment protection and legal obligation are the most important reasons for becoming collection center, however the image of the companies as main input dealers in the region also play a very important role.
- The most important difficulties encountered in the program by the collection centers seem to be those related to farmers attitude, ignorance and lack of moral consciousness in terms of environment protection
- A more severe implementation of the law, a more active control system of the National Environment Agency are considered to be one of the most efficient ways of increasing collection.
- Accepting all types of farming related waste materials (metal, fertilizer bags, etc.) and a more active promotion campaign would help further improve the SCAPA program
- In terms of operator, the relationship is perceived as good, 80% of the centers not experiencing major difficulties with the operator
- The complaints formulated are related to the SCAPA bags, which are considered to be too few and not resistant enough. Some difficulties were mentioned in terms of delays in taking over the collected volumes
- Most of the collection centers will continue participating in the program and would be motivated by more promotion material to inform and educate the farmers on the one hand, and more personnel assigned when loading packages, on the other
- SCAPA waste collecting program can be considered a success, the collection centers being satisfied with the majority of the aspects and consider the program as good.

At your disposal for any further queries:

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